



General Comments (in random order)

"I was recommended Ann by a family friend who lived in the area. We arranged an appointment (she was very understanding as I had to cancel the first one at the last minute due to being ill). She understood exactly what I wanted, the cake was simple and elegant and tasted lovely."

"I didn't really have too many ideas other than to have something fairly plain,Ann was able to provide a simple but elegant suggestion which worked well with our theme. She was able to provide the flavours we required as well as setting up the cake on the day.Everyone was very impressed with her work"

"ann supplied numerous books/magazines to look thro whilst we had yummy cake tastings.she gave excellent advice and was prepared to spend endless time assisting us. she went the extra mile to get ribbon to match our colour scheme.we were kept updated at every stage right up to delivery of cake"

"We were so lucky to find Cakes Individually Iced. Ann was so helpful. I knew what flavour cake we wanted but had no idea about designs or colour schemes or anything like that. Ann expertly guided me through the options and we were so thrilled with the result. She was amazingly professional."

"Ann from Individually Iced offered an extremely professional service, she understood my idea and design for our wedding cake and executed it perfectly. Not only did it look fab but it tasted amazing. Ann was very helpful through the whole process offering advice and guidance. We were very happy"

"Beautifully decorated as I wanted and delicious!"

"Ann was fantastic, her cake was beautiful and everyone commented on it during our wedding day. The style and finish was so good and it tasted amazing"

"I chose my dream wedding cake about 5 years ago and could not find anyone who would make my stand as it was very detailed, I gave Ann a photo, she researched and took a lot of time to go out of her way to find all the materials required, not only was my stand perfect the cake tasted beautiful too."

"Ann has a wonderfully personal approach. She completely 'got' what I was looking for and appeared genuinely excited and enthused about the commission, researching, sending suggestions, advising, even set up a Pinterest page to share my pins. Beautifully tasteful cake...loved it!"



Why They Booked (in random order)

"Ann was extremely professional, her facilities were clean and hygienic. The cake was exactly what I wanted and excellent value for money"

"Ann was so helpful and provided such good service that it would have been madness not to book her."

"Ann always had good reviews from others who used her plus I wanted to work with someone who I knew and could trust to provide something special for our day."

"She was local and once we met her we knew she was perfect!"

"Prompt and personal response, immediately understanding my initial request gave me total confidence."

"Good value for money and excellent quality"

"Best quote for my design. Ann is very customer focused and I felt she cared about what I wanted. Extremely helpful and offered her expert guidance with me in mind."

"I trawled the internet and found Anns website, I read her recommendations and looked through all her photos, on telephoning Ann she was so friendly, Ann lives approx 20 miles away from me which was about a 30 min drive she was very accommodating and I got too taste samples too."

"for the security of her being recommended and once i met her i had complete confidence she would deliver a quality produce"